

**Report to:** Transport Committee

**Date:** 10 January 2020

**Subject:** **West Yorkshire Ticketing Company Ltd Presentation**

**Director:** Dave Pearson, Director, Transport Services

**Author(s):** Andrew Bradley, Head of Customer Services

Is this a key decision?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Is the decision eligible for call-in by Scrutiny?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Does the report contain confidential or exempt information or appendices?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If relevant, state paragraph number of Schedule 12A, Local Government Act 1972, Part 1:	

## 1 Purpose of this report

- 1.1 To introduce a presentation from the Chair of West Yorkshire Ticketing Company Ltd (WYTCL).

## 2 Information

- 2.1 WYTCL is a non-profit making joint venture company co-owned by bus and rail operators and the Combined Authority. The purpose of WYTCL is to develop, manage and promote the full range of MCard travel products for use in West Yorkshire. MCard is one of the UK's biggest multi-operator smartcard schemes outside London.
- 2.2 The Chair of the WYTCL, Richard Armitage, will give a presentation at the meeting to provide an overview of the company, current trends in MCard sales and the future development of MCard products. There will be an opportunity for a short question and answer session following the presentation.

### **3. Clean Growth Implications**

- 3.1 The availability of flexible forms of paying for public transport is key to encourage people to switch mode from private car use.

### **4 Financial Implications**

- 4.1 There are no financial implications directly arising from this report.

### **5 Legal Implications**

- 5.1 There are no legal implications directly arising from this report.

### **6 Staffing Implications**

- 6.1 There are no staffing implications directly arising from this report.

### **7 External Consultees**

- 7.1 No external consultations have been undertaken.

### **8 Recommendations**

- 8.1 That the Committee notes and discusses the presentation by West Yorkshire Ticketing Company Ltd.

### **9 Background Documents**

- 9.1 None.

### **10 Appendices**

- 10.1 None.