

Evaluation of the Business Growth Programme

BIP Meeting
9 October 2019



**West
Yorkshire**
Combined
Authority

Scope



- The evaluation aims to **assess the impact and effectiveness of the programme since 2015**
- Specific study objectives are to:
 - Review BGP processes (application, appraisal and selection, management, governance, delivery)
 - Assess the nature and scale of the (net) additional impact of the programme
 - Explore differences in processes and impacts associated with large and small schemes
 - Recommendations – in particular approach to appraising projects to ensure that the net additionality emerging and benefits for the local economy are maximised

Key Study Methods



- Consultations with Growth Managers and other BGP stakeholders
- Review of BGP performance data and MIS/FIS systems
- Review of BGP documentation (application forms, delivery plans, strategic planning documents)
- Business survey of all supported
- Detailed discussions with 20/25 businesses that have been supported
- Discussions with businesses that have not received support or withdraw from the process

BIP Early Feedback and Guidance



- What are the key strengths of BGP?
- How does the programme compare with other business support programmes?
- Are there any aspects of the programme that need to be improved?
- Are there any (other) specific issues to be explored by the evaluation?

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