

# VISION

“TO BE A GLOBALLY RECOGNISED ECONOMY WHERE GOOD GROWTH DELIVERS HIGH LEVELS OF PROSPERITY, JOBS AND QUALITY OF LIFE FOR EVERYONE”

PRIORITIES

## BUSINESS ENVIRONMENT, IDEAS & WORKFORCE

- Private sector leadership to drive a more productive region
- A region at the forefront of science, innovation and new technologies, including ambitions to decarbonise all sectors of the economy through the 2020s.
- Nurture future talent, address skills shortages and provide the technical skills that will drive our economy.

## TACKLING OUR 4 KEY CHALLENGES

1. Boosting productivity & earnings
2. Increasing levels of innovation & R&D
3. Tackling stubborn deprivation
4. Improving living standards

## PLACE & INFRASTRUCTURE

- Invest in infrastructure to transform connectivity & the places where people want to live and work and businesses invest.
- Contributing to national commitments to climate change
- Vibrant, people-friendly regenerated town and city centres, with high quality green infrastructure and public realm.

## INTEGRATED POLICY FRAMEWORK TO ADDRESS THESE PRIORITIES (COVERING POWERS & FUNDING)

## BUSINESS, IDEAS & WORKFORCE

### GROWING & PRODUCTIVE ECONOMY

(Science & innovation, R&D, enterprise, digital, trade and investment)

### EDUCATION & SKILLS

(Skills, opportunity, progression, young people, education)

### HEALTHY & INCLUSIVE WORKFORCE

(Good work, welfare, health & Wellbeing)

## LOCAL INDUSTRIAL STRATEGY

DEVELOPING BIG IDEAS TO:

1. BOOST PRODUCTIVITY, EARNING POWER & INCLUSIVE GROWTH
2. CONTRIBUTE TO NATIONAL PRIORITIES & GRAND CHALLENGES

## COMMUNITIES & INFRASTRUCTURE

### TRANSPORT, CONNECTIVITY & MOBILITY

(21<sup>st</sup> century transport)

### STRATEGIC HOUSING & EMPLOYMENT SITES

(Affordable housing, stronger communities)

### ENERGY, CLEAN GROWTH & THE ENVIRONMENT

(Green & sustainable city region)

### QUALITY OF LIFE

(High quality culture and citizen experience)

## PARTNER PLANS & STRATEGIES

INCLUSIVE GROWTH

IMPROVING PRODUCTIVITY

CARBON REDUCTION

PLACE LEADERSHIP

INTEGRATED INVESTMENT

GROWTH & PRODUCTIVITY

GOOD JOBS & EARNINGS

SKILLS UPLIFT

IMPROVING CONNECTIVITY

REDUCING DEPRIVATION

ENVIRONMENTAL SUSTAINABILITY

DIFFERENCE FOR WHOM (COHORTS/SEGMENTATION)

CITY REGION PROJECTS / PROGRAMMES

EVIDENCE BASE / POLICY DEVELOPMENT - ONGOING

GOLDEN THREAD

IMPACT AREAS